

### The First and Only European All-Female Jazz Festival



"By and large, jazz has always been like the kind of man you wouldn't want your daughter to associate with." - Duke Ellington -



# Concept

### WHAT IT IS:

Over the last six years, Woma Jazz has been **the only jazz festival in Europe featuring uniquely Women Musicians**.

### **PHILOSOPHY:**

The promotion of **Culture, Tourism and Equal Opportunities**. The will to increase the female presence in jazz culture.

### **MISSION**:

To promote meeting and professional projects with **women of contemporary music across Europe and around the World.** 

### **AWARDS**:

**2 Medals by the President of the Italian Republic** for Woma Jazz, in 2007 and 2008, the most prestigious award for a cultural event.





## **Over 6 years of activities...**

**150 musicians** from all over the world have come together creating new projects and performing unique concerts in Europe.

**40** concerts produced exclusively by Woma Jazz.

**10 different Italian cities** hosted Woma Jazz events.

**32,000 spectators** have attended the concerts.



**190,000 members of the audience contacted** via press, web, radio.

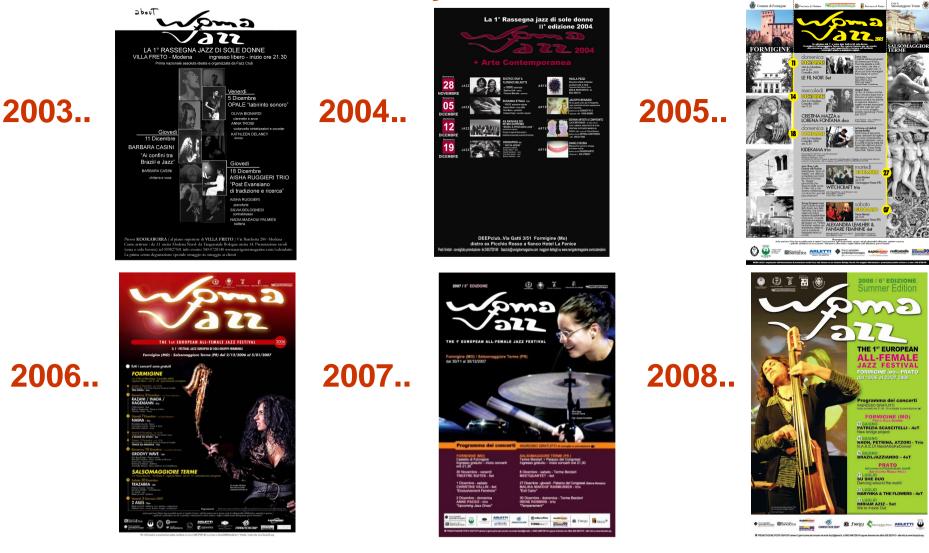
**2** medals awarded by the President of the Italian Republic:







### **Our History In Posters...**



THE 1" EUROPEAN

**ALL-FEMALE** 

JAZZ FESTIVA

13 GIUGNO PATRIZIA SCASCITELLI - 4e1 14 GIUGNO KHON, PETRINA, ATZORI - T 15 GIUGNO BRAZILJAZZIANDO - 4eT

PRATO 21 LUGLIO SU SHE DUO 22 LUGLIO MARYNKA & THE FLOWERS -23 LUGLIO MIRIAM AZIZ - Set We're Inside Out



## Facts and figures of the 2008 edition...

#### 4 Venues and 11 Concerts:

Formigine (Mo) = **3 concerts** Cesena = **2 concerts** Prato = **3 concerts** Salsomaggiore Terme (PR) = **3 concerts** 

### **Audience Figures:**

Total No. of Spectators = 9,000 Brochures Distributed = 40,000 Of Which Via Mailing = 11,000 Press Releases Distributed = 800 Members of the Public Contacted = Hundreds of Thousands...





## Woma Jazz new project

- Woma Jazz was born in Italy but the territory of Woma Jazz is the World
- because female artists called by Woma Jazz come from all over the World.
- Woma Jazz brings great Value and International Attraction.
- Actually Woma Jazz is hosted by several Italian cities.
- Woma Jazz can be a great opportunity of **Distinction**, and International Attraction, for an International City with a farsighted political vision.
- Becoming "The City of Women of Jazz" will have a great International Echo, as well as a great, unique Cultural and Tourist attraction like no other !!
- A festival thought for everyone, with no discrimination.



- In all these years we have collected and we are still collecting a great deal of audiovisual concerts and interviews of Woma Jazz, a heritage unique in the world, that we intend to turn into a serial documentary about worldwide women in jazz, available to every TV in the world.
- And now what? Of course it's our intention and pleasure to discuss an agreement with you, to determine when, how and where Woma Jazz will take place in your City.